



Supervisor

Caleb A. Kershner

Catoctin District



Loudoun County
VIRGINIA

New Grants & Access to Industry Experts for Rural Businesses in Loudoun

Dear Catoctin Business Owners,

I have two important updates for you: The Board has approved new emergency grants for small businesses in Loudoun, and Tony Buffington and I are hosting a teleconference forum for rural businesses next Tuesday. Here are the details.

**COVID-19 Rural Business Teleconference
Tuesday, April 28
Register Today!**



Do you own a farm or rural business in Loudoun that has been impacted by the COVID-19 health crisis?

Then this Tuesday, April 28, I'd like you to join me for a rural business teleconference.

We've assembled a team of experts who will address the latest information on available funding, training, and other resources that can help farms and rural businesses navigate these difficult times. Our panelists on Tuesday will include:

- Buddy Rizer – Executive Director, Loudoun Department of Economic Development
- Beth Erickson – President and CEO, Visit Loudoun
- Eric Byrd – Small Business Development Center
- Alice Frazier – President and CEO, Bank of Charles Town
- Pete Snyder – CEO, Disruptor Capital; Founder of the Virginia 30 Day Fund

Click on the link below to RSVP. We want to hear from you! What is working and what is not working for you. Please submit your questions ahead of time. Your input will help guide the discussion and let us know your greatest areas of need.

RSVP Form

New Emergency Grants for Businesses



COVID-19 Business Interruption Fund

At our business meeting last Tuesday, the Board unanimously approved a new \$1 million grant program called the COVID-19 Business Interruption Fund, which will give grants to Loudoun businesses that have been impacted by the COVID-19 health crisis. We took the \$1 million from the county's Commercial Business Incentive Fund, which is normally used to attract and retain businesses; this struck us as an appropriate use for it.

\$1 million won't go far to fill our business's needs. That's why I offered a friendly amendment, which would have directed staff to search for an additional \$1 million in funding and report back to the Board with options. Unfortunately that friendly amendment was rejected. Nevertheless, I was still glad to vote for this new Fund. \$1 million in new grants is better for our businesses than \$0 in new grants.

The COVID-19 Business Interruption Fund will start taking applications at 12:00 PM this Wednesday, April 29. Click on the link below to visit their website, where you can apply for a grant and get more details about the application process. We will also be talking about this Fund at our teleconference forum on Tuesday.

[Learn More](#)

Sincerely,

Supervisor Caleb A. Kershner

*Catoctin District Supervisor
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