



Supervisor Tony Buffington Blue Ridge District NewsFlash



Call to Action: Take Loudoun Home!

Take Loudoun Home Campaign, New Rural Marketplace, & more...

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No Better Time to - Take Loudoun Home!

Loudoun's bringing back last year's successful **"Take Loudoun Home"** campaign! It's a call to action to support local businesses. The program kicked off today with a [video](#) featuring Loudoun Economic Development, Visit Loudoun and the Loudoun County Chamber of Commerce!



New Loudoun Made, Loudoun Grown Online Marketplace!



Shop directly from Loudoun farms!

Loudoun's farm-to-consumer experience is **going digital** with the launch of the **Loudoun Made Loudoun Grown Marketplace**, an e-commerce platform that offers a one-stop-shop for consumers to support

local farms!

Think of it like an online farmers market where you can buy anything you see, but each transaction is done directly with the farmer or rural business on a **website** managed by Loudoun's Department of Economic Development at no cost to participating farms and rural businesses!

All farms and rural businesses in Loudoun are eligible to participate free-of-cost. The County's platform supports the sale of any fresh, frozen or value-added products, including craft beverages and artisan goods!

Don't see your farm or rural businesses product? Email [Katie Fleger](mailto:katie.fleger@loudoun.gov) to learn more!

Look for the Loudoun Made, Loudoun Grown Logo!



**When shopping in Loudoun,
look for the logo.**

More than 1,200 farms help stitch the fabric of western Loudoun County, home to a wide array of products and experiences that can't be found anywhere else in the Washington, D.C., region. **Those that commit to sourcing all of their products locally and invited to join the Loudoun Made, Loudoun Grown program.**



These rural businesses provide families with responsibly-raised meat and fresh produce that was picked in the field that morning. They support a vibrant craft beverage industry, and are home to animals from all six inhabited continents.

Farms are essential to Loudoun's identity as a great place to live, learn, work, play and visit. But they can't survive without customers. **Build a relationship with growers and producers by supporting the dozens of markets, roadside stands, artisan galleries, and pick-your-own fields throughout the county.**

Farms listed on the Loudoun Made, Loudoun Grown page map are part of the official Loudoun Made, Loudoun Grown program - a list of **nearly 200 farms and rural businesses** maintained by Loudoun Economic Development. View the page [here](#).

Support Restaurants, Retail & other Services Countywide!



The lifeblood of these businesses is you!

Every business has had to make adjustments, but few have been impacted more than restaurants, retail and service-based businesses. These businesses have pivoted during this health crisis to offer innovative practices, products, or services. This includes curbside pick-up, free delivery, e-gift cards, and/or discounts on orders.

This list of **more than 200 businesses** was compiled in the wake of the COVID-19 outbreak as a way of encouraging local shopping. What started as separate lists on the Visit Loudoun, Economic Development and Chamber websites morphed into an interactive map that includes your location when viewed on a mobile browser. Participating retail businesses can be [found here](#).

Any business interested in being listed on this map can fill out a form and join the campaign on a rolling basis. **Are you offering no-contact sales, discounts, specials or featuring other innovative business practices at this time? If so, please fill out the [this form](#) and be sure to include 1-2 sentences outlining your current offers.**

Questions??? Email [Katie Fleger](#) for assistance!

Coronavirus - We're in it together, we'll get through it together - Tony

Be safe!



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