



## Importance of the 2020 Census!

January 15, 2020

The 2020 Census takes place between March and July of 2020, and your completion is important, as it will help determine Loudoun's annual level of federal funding, our representation in Congress, state and local voting boundaries, and much more.

For every resident not counted, Loudoun will lose \$2,000 in federal funding for each of the next 10 years. In fiscal year 2018, Loudoun received \$32 million in Census-based federal funding, to be invested into our community and help keep our local tax rate lower.

Click [here](#) for additional information about the upcoming census!



## For every person not counted, Loudoun County loses \$20,000 over 10 years.

**YOUR 2020 Census response** helps fund our schools, healthcare, roads, and more.

Make sure **Everyone Counts** in your home to help more Loudoun families.

Ways to  
Respond >



For more information, visit:  
[loudoun.gov/census2020](https://loudoun.gov/census2020)

United States<sup>®</sup>  
**Census**  
**2020**

All my best,



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